



Hoyt News

Spring 2018

Try Me! Spring Open House Encourages Discovery

Saturday, April 28, 11 am - 4 pm

“Try Me” in the Classrooms

- Throwing on the wheel with Nancy Lenhart
- Paint-along with Bryce Harrington
- Digital Photography with Eric Mastrangelo
- Stop Motion Animation with Tom Stoops
- Cartooning with Richard DiGia
- Summer Art Camp Preview (ages 3-12)

Demos in the Galleries

- Nantucket Basket Weaving with Bud & Carole Sloan
- Plein Air Oil Painting with Nancy Hawkins
- Felting with Terri Stramba

Tours of the Period House

- Step Back in time with our resident historian, Robert Presnar, to appreciate the architecture of Alex Crawford Hoyt’s 1917 Tudor Revival.

Conversations for Artists

- 1-1:30 pm** Going Solo: How to apply for a Solo Show with Patricia McLatchy, Exhibition Manager
- 2-2:30 pm** The Frame Game: Tips & Techniques to Present your work with Paige Kleinfelder

Whether you've never been or it's been awhile, the Hoyt's Spring Open House is providing visitors with a unique opportunity to discover what one can see, learn and do at the Hoyt this summer - from camps and classes to events and exhibition opportunities.

Have you ever wanted to try the potter's wheel? Take a 'test drive' with Nancy Lenhart in the ceramics studio! Are you intrigued by Digital Media? Stop by the computer lab to experiment with stop motion animation with Tom Stoops or digital photography with Eric Mastrangelo! Have an interest in watercolors? Paint-along with Bryce Herrington! Each interactive demonstration offers you the opportunity to 'try me' before you 'buy me' (or register for a class).

Likewise, children can sample each week of Children's Summer Art Camp with free themed activities inspired by what's hot at the summer box office - Star Wars, The Incredibles, and Jurassic Park! Information on Creative Play, Art's Club, After School Arts and other youth programs will also be available.

Demonstrations will continue into the galleries with basket weaving, felting, and plein air painting offered by artists represented in the museum Gift Shop. The Gift Shop will be offering a nice selection of gifts for Mother's Day, including a new selection of locally crafted jewelry, glassware, pottery, chocolates and soaps.

Artists are also invited to join Hoyt staff in the galleries to discuss how to apply for a show at the Hoyt, and professional methods for presenting their work. Information on upcoming arts competitions, Arts on the Riverwalk and the Public Art Project will also be featured.

Finally, self-guided tours of the Period House will be available throughout the day, offering insight into new collections, recent renovations, planned improvements and rental possibilities throughout the year. Admission to the event is free.

Inside

Education.....2
Exhibits.....3
Events.....4

Calendar.....5
In the Community...6
At the Hoyt.....7



Education

Artist Residency Explores Digital Media

A recent grant from the Arts in Education Partnership, administered locally by Erie Arts & Culture, provided the Hoyt with the opportunity to explore new courses in digital media with artist-in-residence, Jude Shingle. Shingle is an award winning arts educator, filmmaker and illustrator currently residing in Erie, PA, whose expertise has earned him various positions as a teaching artist with the Erie Art Museum, Box of Light Studios, PA Council on the Arts, and the Fred Rogers Center. Topics covered in March included Computer Animation and Motion Capture Animation using the Adobe Creative Suite. April's courses will dive into Movie Special Effects (April 3-12) and YouTube Intros and Outros (April 17-26).

"My own son has been participating since day one," says Hoyt's Executive Director, Kimberly Koller-Jones. "Not only does he think it's 'super cool', but he's begun to experiment with what he's been learning on his own. That's really the point of the experience – to continue discovering what you're capable of with these tools."

Each experience will earn the student a digital badge, while completing all four will earn a certificate. A limited number of seats are still available. Register on-line or call 724.652.2882.



Arts for Entrepreneurs: New Classes Build Career Skills

The use of digital media in our day-to-day lives has become so commonplace that if you're not integrating it into your marketing plan, you're already behind the competition. That's why the Hoyt has partnered with Aaron Elliott of Forward Trends to offer a series of one day workshops designed to teach small business, non-profits and, yes, even artists, how to strengthen their communications on the web.

Developing your Web Content/Social Media Strategy (April 4), for example, offers an overview of integrating web content with Facebook, Twitter and Instagram to improve your brand and increase your search engine rank. While Get the Most Out of WordPress (April 18) will help build your working knowledge of pages, posts, images, plugins, themes and settings. Harnessing Google Tools (May 2) is focused on getting the most out of Google's free tools: Google Business Page, Google Analytics, Google Search Console, Google Speed Tester, Google Mobile Friendliness Checker and more!

"These are tools we haven't even been utilizing," says Hoyt's Marketing Manager, Melissa Maiella. "So you'll see me in class!"

Instructor, Aaron Elliott, has over 20 years of experience in computer technologies and digital arts. His company, Forward Trends, specializes in web development, design and consultation for more than 400 clients across the region including Visit Lawrence County, Neshannock School District, Springfield Restaurant Group, Lawrence County Community Action Partnership and many, many more!

Each one-day workshop meets on Wednesday evening, 6-8 pm. Cost is \$35 for members /\$45 for non-members. Registration is available on-line or by calling 724.652.2882.



Regional Embraces Contemporary Art & Artists

April 3 - May 24, 2018

The contemporary flavor of the 45th Annual Hoyt Regional should come as no surprise considering Cleveland's Reto Thuring served as juror. Thuring's primary focus has been working with contemporary art and artists as a curator, editor, and art critic since 2004. He joined the Cleveland Museum of Art in 2012 as Curator of Contemporary Art, overseeing the museum's collection of contemporary artwork and the programming of exhibitions at the museum and the Transformer Station.

While more than 425 works were submitted by artists within a 150 mile radius of the museum, only 73 were selected for the show. A show that clearly reflects Thuring's appreciation for contemporary visions in our region.

First place was awarded to Angela Biederman of Pittsburgh, PA for a ceramic entitled "Your Arm Around Me". According to Biederman, her work often recognizes human endeavors such as growth, relationships, and existence. She has exhibited nationally at NCE-CA's Providence and Philadelphia conferences, locally where she resides in Pittsburgh, and regionally in Kent, Cleveland, Columbus, Milwaukee, and the John Michael Kohler Center for the Arts in Sheboygan, Wisconsin.

Many of Thuring's selections favored photography including the second place award for "Hold Up in the Hood I & II" by Francis Crisafio (Pittsburgh, PA) and the third place award for "Rodeo Hardware" by Charles Mintz (Cleveland, OH). This is not the first time Crisafio's black and white portraits have found themselves on Hoyt gallery walls. He won 1st place for "Hold Up in the Hood" at the 40th Hoyt Regional in 2013, followed by a solo exhibition in 2014.

Honorable mentions were also awarded to Marcia Corner (Pittsburgh, PA) for "Curtain", ink on canvas; LeeAnn Lewis (Boardman, OH) for "Strokes", mixed media acrylic and resin; Joseph Ryznar (Lower Burrell, PA) for "Monks Dream", acrylic; John Schuman (Allison Park, PA) for "Magazine Stand", digital print; and Martha Skarlinski (Cranberry, PA) for "Crosswalk", photograph.

A public reception will be held Saturday, April 7, 2-4 pm. The show will remain on display through May 24. Concurring exhibitions include the Annual New Castle Camera Club show in the Blair Sculpture Walkway and works from the After School Arts program in the Ballroom Gallery.



First Place: "Your Arm Around Me", Angela Biederman



"Hold Up in the Hood I & II", Francis Crisafio



Events

Wine Festival Promises to be “Fine & Fresh”

Saturday, April 28, 7:00 pm

Inspired by the farm-to-table trend popping up in markets and restaurants across the country, the 17th Annual Wine Festival promises a “fine & fresh” approach to experiencing good wine and local cuisine in the historic setting of the Hoyt houses. You won't find apple pie or corn-on-the-cob on the menu, but you will find local sourced ingredients from Angus Farms, Valentino's Cheese, Apple Castle, Jefferson's Poultry, and The Cheese House transformed into chef-prepared pastas, appetizers, and artisan salads. Imagine porcini-dusted New York Strip and Prime Rib over truffle Israeli cous cous; roasted eggplant filled with ricotta, fire roasted tomato and sweet onion coulis drizzle; and orecchiette with pan sautéed tiger shrimp, Cajun vodka sauce and flash fried early peas. Pair those with Machete Red, Frank Family Zinfandel or Caymus Cabernet and you'll have a pretty good idea of what fine and fresh is really about!

The event will once again feature the wine pull, guaranteeing a bottle of 'mystery' wine for each ticket bought, as well as a special basket raffle containing two tickets to Dawson Farm's exclusive farm-to-table dinners on August 18. Tickets are \$85 by April 8. \$95 thereafter. All proceeds benefit free community outreach at the museum, such as the Children's Summer Arts Festival in July and Arts on the Riverwalk festival in September. Special thanks to our title sponsors Medallion Wealth Management and Packer Thomas LLC.



In Concert: Travis Moser Live!

June 16, 2018, 6:30 pm

Lawrence County native, Travis Moser, is back from the Big Apple to share the musical journey that inspired him to pursue his dreams! The June 16 dinner concert will feature a selection of pop, Broadway and standards from Andrew Lloyd Webber, Billy Joel, Jimmy Webb, Stephen Sondheim and others under the stars on the Hoyt West terrace.

Moser has won acclaim for solo shows in NYC and around the country. The most recent, *This Can't Be Love: The Songs of Rodgers and Hart*, debuted at the legendary Feinstein's/54 Below with special guest Samantha Shafer. Moser was recently featured in the annual *Love Bites: The Greatest Duets Ever!* show at Joe's Pub at the Public Theater, and *Madonnathon* at Brooklyn Bowl. Other popular venues include Birdland, The Laurie Beechman Theater, Don't Tell Mama, The Duplex, The Iguana, The National Arts Club and The Strand Theater, among others.

Moser has had the opportunity to work with two-time Tony® Award nominee Margot Sappington in the Pittsburgh Playhouse production of *Jekyll and Hyde*, the distinction of being a featured vocalist in the Metropolitan Room's longest running variety show, and is currently a National Anthem soloist for the New York Roadrunners (NYRR) organization and the Staten Island Yankees. Recordings may be found at www.TravisMoser.com, as well as iTunes, Spotify, Apple Music, Amazon.com and other major retailers where music is sold! Tickets go on sale May 1. Reservations required.





Calendar

See

Exhibition Schedule

@the Hoyt

**45th Annual Hoyt Regional
April 3-May 24, 2018**

Contemporary exhibition of art and artists within a 150-mile radius of the museum. Also featuring the New Castle Camera Club in the Walkway and After School Arts in the Ballroom.

**What You See: June Edwards, Susan Krause & Barbara Westman
May 29-August 2, 2018**

Three distinct bodies of work explore materials, textures and structures to challenge what you see.

@ the Confluence

**Lawrence County Student Art Show
March 15-May 10**

An eclectic display of projects reflecting the depth and breadth of our county's high school art programs.

I Am. We Are.

May 17-June 12, 2018

A photographic journal of Lawrence County's Diamond Girl program.

Rebecca & Nancy Hawkins: Quaker Sisters

July 19-August 30, 2018

Paintings from everyday life

5th Annual Arts on the Riverwalk Juried Art Competition

September 8-November 1, 2018

Annual competition open to artists 18+ within a 50 mile radius of New Castle.

Learn

Classes

3/27-5/19 Spring Session
6/12-7/28 Summer Session

Art Skills for Entrepreneurs

4/4 Developing Web Content/Social Media
4/18 Get the Most Out of WordPress
5/2 Harnessing Google Tools

After School Arts

4/3-4/12 After School Arts: Storytelling on Paper & Screen
4/17-4/16 Earth Day Cardboard Challenge
5/8-5/17 Pinewood Derby
5/22-5/31 Art & Invention



Children's Summer Art Camp

7/10-7/13 Week I: Wookie Week
7/17-7/20 Week II: That's Incredible!
7/24-7/27 Week III: Jurassic Journey

Youth Programs

4/7 Art's Club: Make recycled mobiles.
4/14 Creative Play: Earth Day Challenge
5/12 Art's Club: Explore African cloth art.
5/19 Creative Play: Make a marble run.
6/9 Art's Club: Shadow paintings and solar s'mores!

Do

April

4/7 Hoyt Regional Reception, 2-4 pm
4/21 Wine Festival, 7-10 pm



4/28 Spring Open House, 11am - 4pm

May

5/9 Horns Aplenty: Trios for Violin, Piano and French Horn, 7:30 pm.
Featuring Laura Matchalov, violin; Nanette Kaplan Solomon, piano; and Jason Allison, French Horn. By reservation. \$20.

June

6/16 Travis Moser Live, 6:30 pm

July

7/17 Color Run, 6:30 pm
7/27 Children's Festival, 11 am - 3 pm



September

9/8 Arts on the Riverwalk, noon - 9 pm





In the Community

Color Run Joins Potters Baseball Tour

Tuesday, July 17, 6:30 pm

Despite the name, The Potter's Baseball Tour is less playing baseball than it is teaching young men to contribute as a team. In fact, many of the participants are not what you'd call star players, just boys who love to play the game.

Former Ellwood City native, Jeff Potter, came up with the idea around 2010. Potter, himself, was that star player back in 1972, signing out of high school with the Detroit Tigers. However, a broken wrist shattered those dreams, forcing him to reevaluate the purpose of the game. As a father and a coach, he refocused the game on values – giving back and paying forward for the betterment of individuals and communities.

So while the eight-week tour travels throughout Maryland, Pennsylvania, Ohio and Virginia playing local teams for fun, it also conducts service projects with local non-profit. Often raising money to benefit a local cause. This year, Potter approached the Hoyt to do something different that might benefit New Castle.

"Coach Potter came into the first meeting with a date," said Hoyt's Executive Director, Kimberly Koller-Jones, "but no idea of what we could or would do together. It didn't take long though to agree on a fun run that would not only be a blast but benefit the Arts on the Riverwalk festival later in the year."

Color Runs have been referred to as "the happiest 5K's on the planet"! They're not a competition or a qualifying race, but a unique paint race that celebrates healthiness, happiness and individuality. Each participant typically receives a t-shirt and sunglasses to wear during the race. As they run, they are blasted by color, often saving their own packets for the final showdown at the end.

The route will tentatively begin behind Two Rivers Artisan Coffee Works, run along the Neshannock Creek, cross the North Street bridge to the Alduk-Neshannock Trail, cross Paper Mill Bridge and loop back around to Riverplex, ending in Riverwalk Park. Miles of Smiles will provide timing services. "We're also planning an after-party", says Koller-Jones, "And encourage anyone running to bring their t-shirts back to arts festival in September for free tie dye!" Registration is \$25 by June 1. \$30 thereafter.

Arts on the Riverwalk Continues to Grow

Saturday, September 8, 12-9 pm

If you've never been to an Arts on Riverwalk festival in downtown New Castle, you don't know what you're missing! The 5th Annual Event is quickly establishing itself as one of the county's favorite summer events! You'll find an Artists Market, arts competitions, children's activities, and live performances along the City's Riverwalk Trail, with opportunities for to 'see, learn and do' a variety of activities in participating venues.

Co-sponsored by Slippery Rock University, the Short Film & Video competitions will once again take place at the Historic Warner Theater Museum. Emerging filmmakers within a 250 radius of the city are encouraged to apply by the June 15 deadline. Top prize is \$400. Details can be found on-line.

The Riverplex will also host an appearance by the Carnegie Museum of Natural History's dinosaur, Anzu, a 10 foot tall robotic puppet. The 45 minute program will begin at 3 pm followed by photo ops with Anzu.

The Confluence will once again house the local art competition, and provide one of three stages for the People's Choice Performing Arts Competition. (Two more will be located in Zambelli and Riverwalk Parks.) Musicians, dancers, vocalists, comedians, theater groups and more can compete for a \$1000 prize based on your vote! Those not competing can still register to participate as street artists.

The day will wrap up with a concert by Red Roots at 8 pm, a dynamic group of red-headed triplets from Nashville, TN. Since forming Red Roots, the sisters have toured throughout the U.S., Canada, and Norway, sharing the stage with Josh Turner, Charlie Daniels, Amy Grant, Diamond Rio and more! Their high energy stage performance blends pop, country and bluegrass with a subtle mix of sass!

Interested in becoming involved? Contact Melissa at 727.652.2882 or communications@hoytartcenter.org.



At the Hoyt

Concurring Exhibits Challenges What You See

May 29-August 2, 2018

David Thoreau once said, "It's not what you look at that matters, it's what you see." A perfect statement for approaching the upcoming exhibitions of Suzan Kraus, June Edwards and Barbara Westman. Each one of these artists shares a fascination with structure, materials and textures that is recycled and/or repurposed by an inner vision into something more.

For abstract expressionist, Susan Kraus, her art is an autobiographical narrative of hand-made and man-made papers, arranged and rearranged in many layers to express a compelling thought. Her narrative is not fashioned in the linear sense of a well-written classic, however. Rather the disorder of a "utility drawer holding a collection of disparate things one might need some day." Her titles thus hint at what she was thinking to help the viewer untangle her stories with careful observation.

The collages of June Edward explore abandoned industrial architecture, finding beauty in the decaying compositions of rich browns and grays in light and shadow. What she captures in photographs is overshadowed by manipulation of these shapes, textures and colors to create dynamic and sometimes dimensional statements.

Like Kraus and Edward, Barbara Westman's interest lie in textures and structures, both natural and man-made. Her observation and interpretation of both is presented in prints and fiber works, subjects she knows well as an Associate Professor of Fiber Art and Printmaking at Slippery Rock University. She says the environment inspires her to look for the beauty in microscopic detail and large architectural structure.

Artist Member Spotlight: Cori Surano

It is our pleasure to spotlight an Artist Member in each issue of the quarterly newsletter. Photographer, Cori Surano, has not only joined those ranks in 2015 but has become a frequent exhibitor in local, regional and national shows since 2012. You can find her on-line at www.corisurano.photoshelter.com, facebook.com/CoriSuranoPhotography and in the Hoyt Gift Shop.

I've enjoyed practicing the art of photography for most of my life with a concentration on images of nature, cityscapes, architecture, and dance. What captures my attention is typically a feeling and then the task is to creatively express that in the image. Ansel Adams was an early influence for me and I subscribe to his philosophy of "you don't take a photograph, you make it", though not in the current sense of manipulating photos through digital applications, but by seeing a different perspective and composing a shot. I appreciate the value of both color and black and white photography in my work.



My photography has been accepted into local, regional and national juried group art exhibitions sponsored by regional art galleries and other organizations including Arts & Education at the Hoyt, Trumbull Art Gallery, The Butler Institute of American Art, Artist Archives of the Western Reserve, Valley Art Center, YWCA of Youngstown, and Community Artworks; garnering awards in some of these exhibits. I've also been fortunate to have solo exhibitions of my photography at the Hoyt, as well as other local art galleries and business.

I'm a member of the Random Acts of Artists group based in Sharon, Pa. and have participated in many of their group art exhibitions and community art projects.



Arts +
Education



Hoyt News
SPRING 2018

What's Inside

- 17th Annual Wine Festival
- Color Run
- Regional Juried Exhibition

Current Resident or:



124 East Leasure Ave.
New Castle, PA 16101
www.hoytcenter.org



NONPROFIT
US POSTAGE
PAID
NEW CASTLE PA
PERMIT No. 41